

Endorse Hope Privacy Policy, Terms of Service and Disclaimer

Last updated **[October, 2022]**

INTRODUCTION

Endorse Hope respects the privacy of our users. This Privacy Policy explains how it collects, uses, discloses, and safeguards your information when you visit the website [www.endorse-hope.org] [**Endorse Hope on App**], including any other media form, media channel, mobile website. Please read this privacy policy carefully. If you do not agree with the terms of this privacy policy, please do not access the site.

Endorse Hope reserves the right to make changes to the Privacy Policy at any time and for any reason. It will alert you about any changes by updating the "Last Updated" date of this Privacy Policy. Any changes or modifications will be effective immediately upon posting the updated Privacy Policy on the Site, and you waive the right to receive specific notice of each such change or modification.

You are encouraged to periodically review this Privacy Policy to stay informed of updates. You will be deemed to have been made aware of, will be subject to, and will be deemed to have accepted the changes in any revised Privacy Policy by your continued use of the Site after the date such revised Privacy Policy is posted.

All images / graphics / illustrations / pictures / figures / diagrams posted under STEMHub as well in arts gallery for commercial purposes and art-work on all science myth cards (children playing deck under Kids lab) is officially copyrighted ([registration number: 1181132, and 1181131](#)). Copyright infringement charges will be 1000 \$ per image / graphic / illustration / diagram / picture / figure under STEMHub tab as well as per each artwork on each card of science myths playing deck under kids lab.

The information you provide (via contact form as well as in your profile on Endorse Hope webpage) will be processed in accordance with the [Digital Charter Implementation Act, 2020 \(DCIA, \(Bill C-11\), 90964\)](#) under Canada's Consumer Privacy Protection Act (CPPA) and the [General Data Protection Regulation \(EU\) 2016/679](#).

After purchasing science myths playing deck, customer agrees that there will be no refund once item (deck) is shipped. Order can only be cancelled within 24 hours of purchase by submitting the [request form](#).

This Privacy Policy was generated by [Termly's Privacy Policy Generator](#) and edited by Endorse Hope.

DEFINITIONS

For the purposes of this Privacy Policy

- * Account means a unique account created for You to access our Service or parts of our Service.
- * Company (referred to as either “the website” or “Site” in this agreement) refers to website i.e. <https://www.endorse-hope.org/>
- * Cookies are small files that are placed on Your computer, mobile device or any other device by a website, containing the details of Your browsing history on that website among its many uses.
- * Country refers to: Canada
- * Device means any device that can access the Service such as a computer, a cell phone or a digital tablet.
- * Personal Data is any information that relates to an identified or identifiable individual.
- * Service refers to the Website/Site.
- * Service Provider means any natural or legal person who processes the data on behalf of the website. It refers to third-party companies or individuals employed by the Site to facilitate the Service, to provide the Service on behalf of the Site, to perform services related to the Service or to assist the Site in analyzing how the Service is used.
- * Third-party Social Media Service refers to any website or any social network website through which a User can log in or create an account to use the Service.
- * Usage Data refers to data collected automatically, either generated by the use of the Service or from the Service infrastructure itself (for example, the duration of a page visit).
- * Website refers to Endorse Hope <<https://www.endorse-hope.org/>>
- * “You” means the individual accessing or using the Service, or the Site, or other legal entity on behalf of which such individual is accessing or using the Service, as applicable.

COLLECTION OF YOUR INFORMATION

Information about you may be collected by this Site in a variety of ways. The information collected on the Site includes:

Personal Data

Personally identifiable information, such as your name, shipping address, and email address that you voluntarily give to us when you register with the Endorse Hope or [**on Endorse Hope on app**] when you choose to participate in various activities related to the Site or **app** such as buying packages, shop for the product, submit request form, requesting free activities under kids lab, or online chat. You are under no obligation to provide us with personal information of any kind, however your refusal to do so may prevent you from using certain features of the Site and **mobile application**.

Derivative Data

Information our servers automatically collect when you access the Site, such as your IP address, your browser type, your operating system, your access times, and the pages you have viewed directly before and after accessing the Site.

Financial Data

Financial information, such as data related to your payment method (e.g. valid credit card number, card brand, expiration date) that Endorse Hope may collect when you purchase, order, return, exchange, or request information about our services from the Site. Endorse Hope store only very limited, if any, financial information that Endorse Hope collect. Otherwise, all financial information is stored by our payment processor, [\[Stripe\]](#) and you are encouraged to review their privacy policy and contact them directly for responses to your questions. This payment processors adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, Mastercard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of payment information. [Their Privacy Policy can be viewed at <https://stripe.com/us/privacy>]

Mobile Device Data

Device information, such as your mobile device ID, model, and manufacturer, and information about the location of your device, if you access the Site from a mobile device.

Third-Party Data

Information from third parties, such as personal information or network friends, if you connect your account to the third party and grant the Site permission to access this information.

Data From Contests, Giveaways, and Surveys

Personal and other information you may provide when entering contests or giveaways and/or responding to surveys.

Mobile Application Information

If you connect using our mobile application:

- **Geo-Location Information.** We may request access or permission to and track location-based information from your mobile device, either continuously or while you are using our mobile application, to provide location-based services. If you wish to change our access or permissions, you may do so in your device's settings.
- **Mobile Device Access.** We may request access or permission to certain features from your mobile device, including your mobile device's [bluetooth, calendar, camera, contacts, microphone, reminders, sensors, SMS messages, social media accounts, storage,] and other features. If you wish to change our access or permissions, you may do so in your device's settings.
- **Mobile Device Data.** We may collect device information (such as your mobile device ID, model and manufacturer), operating system, version information and IP address.
- **Push Notifications.** We may request to send you push notifications regarding your account or the Application. If you wish to opt-out from receiving these types of communications, you may turn them off in your device's settings.

USE OF YOUR INFORMATION

Having accurate information about you permits Endorse Hope to provide you with a smooth, efficient, and customized experience. Specifically, Endorse Hope may use information collected about you via the Site [**Endorse Hope on App**] to:

- Administer sweepstakes, promotions, and contests.
- Assist law enforcement and respond to subpoena.
- Compile anonymous statistical data and analysis for use internally or with third parties.
- Create and manage your account.
- Deliver targeted advertising, coupons, newsletters, and other information regarding promotions and the Site [and **Endorse Hope on App**] to you.
- Email you regarding your account or order.
- Enable user-to-user communications.
- Fulfill and manage purchases, orders, payments, and other transactions related to the Site [and **Endorse Hope on App**].
- Generate a personal profile about you to make future visits to the Site [and **Endorse Hope on App**] more personalized.
- Increase the efficiency and operation of the Site [and **Endorse Hope on App**].
- Monitor and analyze usage and trends to improve your experience with the Site.
- Notify you of updates to the Site [and **Endorse Hope on App**].
- Offer new products, services, [and **Endorse Hope on App**] and/or recommendations to you.
- Perform other business activities as needed.

- Prevent fraudulent transactions, monitor against theft, and protect against criminal activity.
- Process payments and refunds.
- Request feedback and contact you about your use of the Site [and **Endorse Hope on App**].
- Resolve disputes and troubleshoot problems.
- Respond to product and customer service requests.
- Send you a newsletter.
- Solicit support for the Site [and **Endorse Hope on App**].

DISCLOSURE OF YOUR INFORMATION

Endorse Hope may share information it has collected about you in certain situations. Your information may be disclosed as follows:

By Law or to Protect Rights

If Endorse Hope believes the release of information about you is necessary to respond to legal process, to investigate or remedy potential violations of Site's policies, or to protect the rights, property, and safety of others, Endorse Hope may share your information as permitted or required by any applicable law, rule, or regulation. This includes exchanging information with other entities for fraud protection and credit risk reduction.

Third-Party Service Providers

Endorse Hope may share your information with third parties that perform services for the Site, including payment processing, data analysis, email delivery, hosting services, customer service, and marketing assistance.

Interactions with Other Users

If you interact with other users of the Site [and **Endorse Hope on App**], those users may see your name, profile photo, and descriptions of your activity, including sending invitations to other users, chatting with other users, liking posts, following blogs.

Online Postings

When you post comments, contributions or other content to the Site [and **Endorse Hope on App**], your posts may be viewed by all users and may be publicly distributed outside the Site [and **Endorse Hope on App**] in perpetuity.

Third-Party Advertisers

Endorse Hope may use third-party advertising companies to serve ads when you visit the Site [and **Endorse Hope on App**]. These companies may use information about your visits to the Site [and **Endorse Hope on App**] and other websites that are contained in web cookies in order to provide advertisements about goods and services of interest to you.

Affiliates

Endorse Hope may share your information with our affiliates, in which case Endorse Hope will require those affiliates to honor this Privacy Policy. Affiliates include any subsidiaries, joint venture partners or other companies that Endorse Hope controls or that are under common control with Endorse Hope.

Business Partners

Endorse Hope may share your information with its business partners to offer you certain products, services or promotions.

Offer Wall

Our **Endorse Hope on App** may display a third-party hosted "offer wall." Such an offer wall allows third-party advertisers to offer virtual currency, gifts, or other items to users in return for acceptance and completion of an advertisement offer. Such an offer wall may appear in our mobile application and be displayed to you based on certain data, such as your geographic area or demographic information. When you click on an offer wall, you will leave our mobile application. A unique identifier, such as your user ID, will be shared with the offer wall provider in order to prevent fraud and properly credit your account.]

Social Media Contacts

If you connect to the Site [and **Endorse Hope on App**] through a social network, your contacts on the social network will see your name, profile photo, and descriptions of your activity.

Other Third Parties

Endorse Hope may share your information with advertisers and investors for the purpose of conducting general business analysis. Endorse Hope may also share your information with such third parties for marketing purposes, as permitted by law.

Sale or Bankruptcy

If Endorse Hope reorganize or sell all or a portion of the assets, undergo a merger, or are acquired by another entity, Endorse Hope may transfer your information to the successor entity. If Endorse Hope goes out of business or enter bankruptcy, your information would be an asset transferred or acquired by a third party. You acknowledge that such transfers may occur, and that the transferee may decline honor commitments Endorse Hope made in this Privacy Policy.

Endorse Hope is not responsible for the actions of third parties with whom you share personal or sensitive data, and Endorse Hope has no authority to manage or control third-party solicitations. If you no longer wish to receive correspondence, emails or other communications from third parties, you are responsible for contacting the third party directly.

TRACKING TECHNOLOGIES

Cookies and Web Beacons

Endorse Hope uses cookies (web beacons, tracking pixels, and other tracking technologies on the Site [and **Endorse Hope on App**] to help customize the Site [and **Endorse Hope on App**] and improve your experience. When you access the Site [and **Endorse Hope on App**], your personal information is not collected through the use of tracking technology. Most browsers are set to accept cookies by default. You can remove or reject cookies but be aware that such action could affect the availability and functionality of the Site [and **Endorse Hope on App**]. You may not decline web beacons. However, they can be rendered ineffective by declining all cookies or by modifying your web browser's settings to notify you each time a cookie is tendered, permitting you to accept or decline cookies on an individual basis. Learn more about cookies: [All About Cookies] (<https://www.termsfeed.com/blog/cookies/>).

Endorse Hope uses following cookies:

Essential Cookies: These cookies enable core functionality such as security, verification of identity and network management. These cookies cannot be disabled.

Marketing Cookies: These cookies are used to track advertising effectiveness to provide a more relevant service and deliver better ads to suit your interests.

Functional Cookies: These cookies collect data to remember choices users make to improve and give a more personalised experience.

Analytics Cookies: These cookies help Endorse Hope to understand how visitors interact with the website, discover errors and provide better overall analytics.

[For more information on how Endorse Hope uses cookies, please refer to our Cookie Policy posted on the Site, which is incorporated into this Privacy Policy. By using the Site, you agree to be bound by our Cookie Policy].

Internet-Based Advertising

Additionally, Endorse Hope may use third-party software to serve ads on the Site, implement email marketing campaigns, and manage other interactive marketing initiatives. This third-party software may use cookies or similar tracking technology to help manage and optimize your online experience with us. For more information about opting-out of interest-based ads, visit the [Network Advertising Initiative Opt-Out Tool](#) or [Digital Advertising Alliance Opt-Out Tool](#).

Website Analytics

Endorse Hope may also partner with selected third-party vendors, such as [[Adobe Analytics](#)], [[Clicktale](#)], [[Clicky](#)], [[Cloudfare](#)], [[Crazy Egg](#)], [[Flurry Analytics](#)], [[Google Analytics](#)], [[Heap Analytics](#)], [[Inspectlet](#)], [[Kissmetrics](#)], [[Mixpanel](#)], [[Piwik](#)], and others], to allow tracking technologies and remarketing services on the Site [and **Endorse Hope on App**] through the use of first party cookies and third-party cookies, to, among other things, analyze and track users' use of the Site [and **Endorse Hope on App**], determine the popularity of certain content and better understand online activity. By accessing the Site [and **Endorse Hope on App**], you consent to the collection and use of your information by these third-party vendors. You are encouraged to review their privacy policy and contact them directly for responses to your questions. Endorse Hope does not transfer personal information to these third-party vendors. However, if you do not want any information to be collected and used by tracking technologies, you can visit the third-party vendor or the [Network Advertising Initiative Opt-Out Tool](#) or [Digital Advertising Alliance Opt-Out Tool](#).

You should be aware that getting a new computer, installing a new browser, upgrading an existing browser, or erasing or otherwise altering your browser's cookies files may also clear certain opt-out cookies, plug-ins, or settings.

THIRD-PARTY WEBSITES

The Site [and **Endorse Hope on App**] may contain links to third-party websites and applications of interest, including advertisements and external services, that are not affiliated with it. Once you have used these links to leave the Site [and **Endorse Hope**

on App], any information you provide to these third parties is not covered by this Privacy Policy, and Endorse Hope cannot guarantee the safety and privacy of your information. Before visiting and providing any information to any third-party websites, you should inform yourself of the privacy policies and practices (if any) of the third party responsible for that website, and should take those steps necessary to, in your discretion, protect the privacy of your information. Endorse Hope is not responsible for the content or privacy and security practices and policies of any third parties, including other sites, services or applications that may be linked to or from the Site [and **Endorse Hope on App**].

SECURITY OF YOUR INFORMATION

Endorse Hope uses administrative, technical, and physical security measures to help protect your personal information. While Endorse Hope has taken reasonable steps to secure the personal information you provide, please be aware that despite Endorse Hope's efforts, no security measures are perfect or impenetrable, and no method of data transmission can be guaranteed against any interception or other type of misuse. Any information disclosed online is vulnerable to interception and misuse by unauthorized parties. Therefore, Endorse Hope cannot guarantee complete security if you provide personal information.

POLICY FOR CHILDREN

Endorse Hope does not knowingly solicit information from or market to children under the age of 13. If you become aware of any solicit data Endorse Hope has collected from children under age 13, please contact us using the contact information provided below. The services Endorse Hope provides for children are solely based on science education and are for offered either as free or paid services.

CONTROLS FOR DO-NOT-TRACK FEATURES

Most web browsers and some mobile operating systems [and **Endorse Hope on App**] include a Do-Not-Track ("DNT") feature or setting you can activate to signal your privacy preference not to have data about your online browsing activities monitored and collected. No uniform technology standard for recognizing and implementing DNT signals has been finalized. As such, Endorse Hope does not currently respond to DNT browser signals or any other mechanism that automatically communicates your choice not to be tracked online. If a standard for online tracking is adopted that Endorse Hope must follow in the future, Endorse Hope will inform you about that practice in a revised version of this Privacy Policy. Most web browsers and some mobile operating systems [and **Endorse Hope on App**] include a Do-Not-Track ("DNT") feature or setting you can activate to signal your privacy preference not to have data about your online

browsing activities monitored and collected. If you set the DNT signal on your browser, Endorse Hope will respond to such DNT browser signals.

OPTIONS REGARDING YOUR INFORMATION

[Account Information]

You may at any time review or change the information in your account or terminate your account by:

- Logging into your account settings and updating your account
- Contacting Endorse Hope using the contact form on Site provided below

Upon your request to terminate your account, Endorse Hope will deactivate or delete your account and information from active databases. However, some information may be retained in the files to prevent fraud, troubleshoot problems, assist with any investigations, enforce Endorse Hope's Terms of Use and/or comply with legal requirements.

Emails and Communications

If you no longer wish to receive correspondence, emails, or other communications from Endorse Hope, you may opt-out by:

- Noting your preferences at the time you register your account with the Site [and **Endorse Hope on App**].
- Logging into your account settings and updating your preferences.
- Contacting Endorse Hope using the contact information provided below.

If you no longer wish to receive correspondence, emails, or other communications from third parties, you are responsible for contacting the third party directly.

CALIFORNIA PRIVACY RIGHTS

California Civil Code Section 1798.83, also known as the "Shine The Light" law, permits Endorse Hope's users who are California residents to request and obtain from Endorse Hope, once a year and free of charge, information about categories of personal information (if any) Endorse Hope disclosed to third parties for direct marketing purposes and the names and addresses of all third parties with which Endorse Hope shared personal information in the immediately preceding calendar year. If you are a California resident and would like to make such a request, please submit your request in writing to Endorse hope using the contact information provided below.

California Business and Professions Code section 22581 gives California residents the right who are under 18 years of age, reside in California, and have a registered account with the Site [and **Endorse Hope on App**], to request removal of unwanted data that you publicly post on the Site [and **Endorse Hope on App**]. To request removal of such data, please contact Endorse Hope using the contact information provided below, and include the email address associated with your account and a statement that you reside in California. Endorse Hope will make sure the data is not publicly displayed on the Site [and **Endorse Hope on App**], but please be aware that the data may not be completely or comprehensively removed from our systems.

CANADA PRIVACY RIGHTS

Please read more about Canada's privacy laws [[Protection of Personal Information in the Private Sector](#)].

CONTACT US

If you have questions or comments about this Privacy Policy, please contact us at:

Endorse Hope

<https://www.endorse-hope.org/registration>

Email: info@endorsehope.org

DISCLAIMER for all users: Please read this disclaimer carefully before using the Endorse hope website operated solely by Endorse Hope. The content (graphics / illustrations / images / pictures / playing cards) displayed on the website is the intellectual property of Endorse hope and is officially copyrighted. You may not reuse, republish, or reprint such content without the written consent. Copyright infringement charges are 1000\$ (per image / graphic / illustration / picture / playing card). All the content posted as illustrations or blogs (STEMHub) or science products (science myths deck) is merely for informational, educational, and commercial purposes and is based on personal experience, knowledge and expertise of Dr Malik and is not related or connected to any other individual / organization / group or company. It is not intended as a substitute for professional advice either. Should you decide to act upon any information in blogs on this website, you do so at your own risk. While the information in blogs on this website has been verified to the best of the knowledge, it cannot be guaranteed that there are no mistakes or errors. Endorse hope reserves the right to change this policy at any given time, of which the user will be promptly updated. If you want to make sure that you are up to date with the latest changes, it is advised to frequently visit this page. Please read the privacy policy of Endorse hope here.